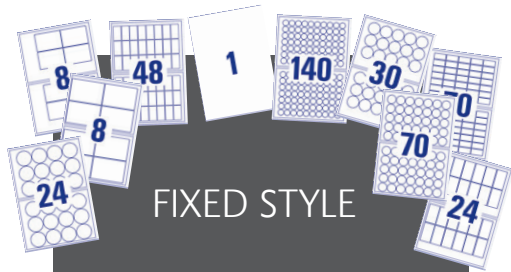


FIXED STYLE,  
MIXED STYLE OR  
*Freestyle*



**MORE DIE-CUTS, GREATER FLEXIBILITY,  
CUSTOMISED SOLUTIONS**

**QUALITY LABELS ON SRA3 AND A4 SHEETS FOR  
DIGITAL, INDIGO & OFFSET**

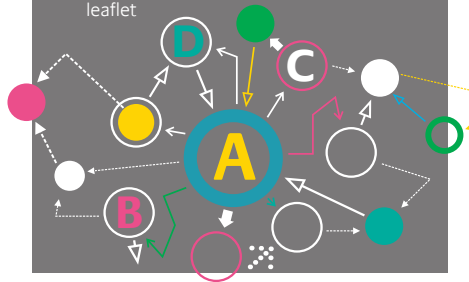


## FIXED STYLE

- Consumers can order from our 38 sku large fixed SRA3 assortment of Premium Paper and Filmic Labels
- Sheets with die-cuts, round and squared templates that ease the entire design and printing process
- Specifically developed materials of highest quality and for numerous applications
- Material descriptions and quality samples are available in our PCL sample booklet
- Order process, through Avery Customer Service under normal terms and conditions
- Delivery days from order placement:  
DK: 2-3 days, SE: 4-5 days, NO: 5-6 days

## MIXED STYLE

- Consumers can semi tailor-made their order
- Large number of rectangular, squared and circular die-cuts available
- Specifically developed materials of highest quality and for numerous applications
- Sheets in SRA3 or A4 size
- Orientate yourself about die-cut sizes on the inner side of this leaflet
- Design templates available, that ease the entire design and printing process
- Ordering process, terms and conditions, please refer to the opposite page of this leaflet



## DISCOVER OUR VARIETY



- Consumers can order whatever they require!
- In terms of label size/shape on any material from within the range
- On SRA3 and A4 sheet size
- Consumers provide their requirement, we come up with a proposal to be confirmed by the consumer
- Ordering process, terms and conditions, please refer to the opposite page of this leaflet

# MATERIALS

Certified for  
HP Indigo



All SRA3 sheets are certified  
for HP Indigo.

## Get an overview of available materials

	Material Reference	Description	Colour	FIXED STYLE	MIXED STYLE	FreeStyle	Sheet size		Temperature		Special Features									
							SRA3	A4	Min. application	Range	Remov-able	Opaque	Oil & dirt resistant	Chemical resistant	Deep freeze resistant	Stretch-able	Tear proofed	Water proofed	Outdoor & UV resistant	Unique feature
High-Quality Paper	UC	Uncoated paper	●		X	X		X	+5°C	-20°C to +100°C										Chill grade*4
	REM	Uncoated paper	●		X	X		X	-20°C	-40°C to +50°C	X				X*2					
	MC	Machine coated paper, matt	●	X	X	X	X		0°C	-10°C to +65°C										
	MCG	Machine coated paper, glossy	●	X	X	X	X	X	0°C	-10°C to +65°C										
	MCGREM	Machine coated paper, glossy	●	X	X	X	X	X	+15°C	-5°C to +60°C	X									
	CC (PCL3) GW (A4)	Cast coated paper, high gloss	●		X	X	X	X	0°C	-20°C to +80°C										Chill grade*4
	CCOW	Cast coated opaque paper, high gloss	●		X	X	X	X	0°C	-20°C to +80°C		X								Blockout labelling
	OW	Opaque paper	●		X	X	X*1	X	+5°C	-20°C to +100°C		X								Blockout labelling
	AWL	Textured, structured paper	●	X	X	X	X	X	+5°C	-20°C to +80°C								X		Condensation safe wet strength Alkali resistant mould proof
	UREM	Ultra removable paper	●		X	X		X	0°C	-20°C to +50°C	X									
	EP	Extra permanent paper	●		X	X		X	+5°C	+5°C										Stride to rough areas
	DF	Deep freeze paper	●		X	X		X	0°C	-30°C to +60°C					X*2					
	PB	Multiply Piggyback paper	●		X	X		X	+5°C	-20°C to +80°C	Semi									Three-part label. Top label can be removed
	CO (R/B/G/Y)	Coloured paper	R B G Y		X	X		X	0°C	-10°C to +65°C										Chill grade*4
	CO (C/P/O/M/BL)	Coloured paper	C P O M BL		X	X		X	+5°C	-20°C to +80°C										Chill grade*4
High-Performance Film	COREM (R/B/G/Y/C/P/O/M/BL)	Coloured paper	R B G Y C P O M BL		X	X		X	-20°C	-40°C to +50°C	X				X*2					Chill grade*4
	F (R/L/G/O/P)	Fluorescent paper	R L G O P		X	X	X	X	0°C	-10°C to +65°C										Chill grade*4
	S (G/S)	Satin metallic coated paper	G S		X	X	X*1	X	+5°C	-20°C to +80°C										Chill grade*4
	RS	Rayon satin, acetate silk	●		X	X	X	X	0°C	-30°C to +90°C	X									For textile & fabrics
	TE	PE-Teslin® film, matt	●	X	X	X	X	X	0°C	-40°C to +150°C			X	X		X		X*3	X	GH5 labelling BS5609 Part 2
	SPET	PET film, matt silver	●	X	X	X	X	X	+5°C	-20°C to +80°C			X	X			X	X	X	
	GCPET	PET film, glossy clear	○	X	X	X	X	X	+5°C	0°C to +50°C							X	X		
	CPET	PET film, matt translucent	○		X	X	X	X	+5°C	0°C to +50°C							X	X		
	GW PET	PET film, glossy	●		X	X	X	X	+5°C	0°C to +50°C							X	X		
	PL/MWPET	PET film, matt	●	X	X	X	X	X	+5°C	-20°C to +60°C							X	X		
High-Performance Film	GCCPET	PET film, cling, glossy	○	X	X	X	X	X	+5°C	-7°C to +50°C	X						X	X		Super removable Low tack adhesive
	GWCPET	PET film, cling, glossy	●	X	X	X	X	X	+5°C	-7°C to +50°C	X						X	X		Super removable Low tack adhesive

\*1 Not HP Indigo certified \*2 Labelling of already frozen goods should be handled with care and the surface should be free of ice and moisture \*3 Resistant to seawater & washable \*4 Ideally for chilled food labelling

Please find further information here: [www.avery.dk/digital](http://www.avery.dk/digital) or [www.avery.se/digital](http://www.avery.se/digital). For design templates please contact Avery Customer Service

# MIXED STYLE

## Die-cut sizes

### Die-cut sizes on SRA3 format



Die-cut sizes on SRA3 format	Product Number	Die-cut/Label mm	Labels/Sheet	Labels/Pack
	PCL3-15125	□ 15x125	44	4400
	PCL3-199	□ 19x9	336	33600
	PCL3-2259	□ 22x59	64	6400
	PCL3-2525	□ 25x25	140	14000
	PCL3-2551	□ 25x51	70	7000
	PCL3-2576	□ 25x76	42	4200
	PCL3-3050	□ 30x50	60	6000
	PCL3-3540	□ 35x40	60	6000
	PCL3-3737	□ 37x37	70	7000
	PCL3-3776	□ 37x76	30	3000
	PCL3-4020	□ 40x20	96	9600
	PCL3-4545	□ 45x45	48	4800
	PCL3-5151	□ 51x51	30	3000
	PCL3-6060	□ 60x60	24	2400
	PCL3-6233	□ 62x33	48	4800
	PCL3-6351	□ 63x51	30	3000
	PCL3-6388	□ 63x88	18	1800
	PCL3-75110	□ 75x110	8	800
	PCL3-7651	□ 76x51	20	2000
	PCL3-8045	□ 80x45	24	2400
	PCL3-8080	□ 80x80	12	1200
	PCL3-8941	□ 89x41	24	2400
	PCL3-9130	□ 91x30	32	3200

Die-cut sizes on SRA3 format	Product Number	Die-cut/Label mm	Labels/Sheet	Labels/Pack
	PCL3-94140	□ 94x140	8	800
	PCL3-9645	□ 96x45	24	2400
	PCL3-9651	□ 96x51	20	2000
	PCL3-9668	□ 96x68	16	1600
	PCL3-9692	□ 96x92	12	1200
	PCL3-190275	□ 190x275	2	200
	PCL3-195139	□ 195x139	2	200
	PCL3-19	○ Ø19	234	23400
	PCL3-25	○ Ø25	140	14000
	PCL3-30	○ Ø30	96	9600
	PCL3-35	○ Ø35	70	7000
	PCL3-37	○ Ø37	70	7000
	PCL3-40	○ Ø40	48	4800
	PCL3-45	○ Ø45	48	4800
	PCL3-51	○ Ø51	30	3000
	PCL3-64	○ Ø64	24	2400
	PCL3-69	○ Ø69	16	1600
	PCL3-76	○ Ø76	12	1200
	PCL3-88	○ Ø88	12	1200
	PCL3-100	○ Ø100	8	800
	PCL3-190+8585	○ □ Ø190	6	600
	PCL3-116DVD	⊙ Ø116*	6	600
	PCL3-116CD	⊙ Ø116*	6	600

\* 17mm hole

### A4PCL = 200 ark Die-cut sizes on A4 format



Die-cut sizes on A4 format	Product Number	Die-cut/Label mm	Labels/Sheet	Labels/Pack
	PCL1212*	□ 12x12	176	35200
	PCL1610*	□ 16x10	152	30400
	PCL1650	□ 16x50	50	10000
	PCL1919	□ 19x19	117	23400
	PCL1968	□ 19x68	36	7200
	PCL2065	□ 20x65	32	6400
	PCL2095	□ 20x95	16	3200
	PCL20105	□ 20x105	16	3200
	PCL2216	□ 22x16	120	24000
	PCL2231	□ 22x31	64	12800
	PCL2516	□ 25x16	105	21000
	PCL2525	□ 25x25	70	14000
	PCL2538	□ 25x38	49	9800
	PCL2551	□ 25x51	35	7000
	PCL2576	□ 25x76	21	4200
	PCL3052	□ 30x52	30	6000
	PCL3054	□ 30x54	30	6000
	PCL3131	□ 31x31	40	8000
	PCL3210*	□ 32x10	95	19000
	PCL3333	□ 33x33	40	8000
	PCL3464	□ 34x64	20	4000
	PCL3516	□ 35x16	75	15000
	PCL3540	□ 35x40	30	6000

### Die-cut sizes on A4 format

Product Number	Die-cut / Label mm	Labels / Sheet	Labels / Pack
PCL36125	36x125	10	2000
PCL3716	37x16	75	15000
PCL3737	37x37	35	7000
PCL3751	37x51	25	5000
PCL3776	37x76	15	3000
PCL4020	40x20	48	9600
PCL4030	40x30	32	6400
PCL4040	40x40	24	4800
PCL4150	41x50	20	4000
PCL4413*	44x13	60	12000
PCL4425	44x25	40	8000
PCL4480	44x80	12	2400
PCL4512*	45x12	68	13600
PCL4715	47x15	64	12800
PCL4754	47x54	20	4000
PCL5151	51x51	15	3000
PCL53118	53x118	6	1200
PCL5422	54x22	33	6600
PCL5437	54x37	21	4200
PCL5444	54x44	18	3600
PCL5463	54x63	12	2400
PCL55130	55x130	6	1200
PCL5816	58x16	45	9000

### Die-cut sizes on A4 format

Product Number	Die-cut / Label mm	Labels / Sheet	Labels / Pack
PCL5988	59x88	9	1800
PCL6017	60x17	42	8400
PCL6030	60x30	24	4800
PCL6040	60x40	18	3600
PCL6060	60x60	12	2400
PCL60130	60x130	6	1200
PCL6233	62x33	24	4800
PCL6351	63x51	15	3000
PCL6368	63x68	12	2400
PCL6388	63x88	9	1800
PCL68111	68x111	4	800
PCL7537	75x37	14	2800
PCL7543	75x43	12	2400
PCL7580	75x80	6	1200
PCL75110	75x110	4	800
PCL7651	76x51	10	2000
PCL7762	77x62	8	1600
PCL8045	80x45	12	2400
PCL8051	80x51	10	2000
PCL8067	80x67	8	1600
PCL8941	89x41	12	2400
PCL9014	90x14	34	6800
PCL9053	90x53	10	2000

### Die-cut sizes on A4 format

Product Number	Die-cut / Label mm	Labels / Sheet	Labels / Pack
PCL9090	90x90	6	1200
PCL9130	91x30	16	3200
PCL9232	92x32	16	3200
PCL9241	92x41	12	2400
PCL9251	92x51	10	2000
PCL9267	92x67	8	1600
PCL92137	92x137	4	800
PCL94140	94x140	4	800
PCL9633	96x33	16	3200
PCL9645	96x45	12	2400
PCL9651	96x51	10	2000
PCL9668	96x68	8	1600
PCL9692	96x92	6	1200
PCL987	98x7	25	5000
PCL10537	105x37	16	1600
PCL14820	148x20	12	2400
PCL19018	190x18	14	2800
PCL19030	190x30	8	1600
PCL19050	190x50	5	1000
PCL190137	190x137	2	400
PCL190235	190x235	1	200
PCL190275	190x275	1	200
PCL19550	195x50	5	1000
PCL195139	195x139	2	400

Die-cut sizes on A4 format

Product Number	Die-cut/Label mm	Labels/Sheet	Labels/Pack
PCL19581	□ 195x81	1	200
PCL90125T	△ 90x125	8	1600
PCL13	○ Ø13	176	35200
PCL19	○ Ø19	117	23400
PCL25	○ Ø25	70	14000
PCL30	○ Ø30	48	9600
PCL32	○ Ø32	40	8000
PCL35	○ Ø35	35	7000
PCL37	○ Ø37	35	7000
PCL40	○ Ø40	24	4800
PCL45	○ Ø45	24	4800
PCL49	○ Ø49	15	3000
PCL51	○ Ø51	15	3000
PCL57*	○ Ø57	12	2400
PCL62	○ Ø62	12	2400
PCL64	○ Ø64	12	2400
PCL69	○ Ø69	8	1600
PCL76	○ Ø76	6	1200
PCL80	○ Ø80	6	1200
PCL88	○ Ø88	6	1200
PCL100	○ Ø100	4	800
PCL112	○ Ø112	2	400
PCL135	○ Ø135	2	400
PCL139.5	○ Ø139,5	2	400

Die-cut sizes on A4 format

Product Number	Die-cut/Label mm	Labels/Sheet	Labels/Pack
PCL100.200	○ 100x200	2	400
PCL16120VAL*	○ 16x12	153	30600
PCL25120VAL*	○ 25x12	102	20400
PCL40200VAL	○ 40x20	48	9600
PCL40300VAL	○ 40x30	32	6400
PCL47640VAL	○ 47x64	15	3000
PCL50370VAL	○ 50x37	21	4200
PCL60490VAL	○ 60x49	15	3000
PCL70900VAL	○ 70x90	6	1200
PCL901360VAL	○ 90x136	4	800

Layouts retain the 13mm lay and grip edges but the gutters between the labels are set at 4mm.

PCL57 can be sheeted to A5 if required.

PCL13 is standard PCL layout (the old layout is still available) but with 4mm gutters.

PCL™ Patent NO: GB 2286176

Die-cut sizes on A4 format

Product Number	Die-cut/Label mm	Labels/Sheet	Labels/Pack
PCL6351	□ 63x51 3.5" disk face	15	3000
PCL6368	□ 63x68 3.5" disk wrapover	12	2400
PCL8941Cass	○ 89x41 Cassette cut-out	12	2400
PCL8045	○ 80x45 Video face	12	2400
PCL14820	○ 148x20 Video spine	12	2400
PCL116CD	⊙ Ø64 41mm hole	2	400
PCL117DVD	⊙ Ø69 17mm hole	2	400
Product number	Die-cut/Label mm	Labels/Sheet	Sheets/Pack
PCLCDCOMBI	Combination of CD face labels, CD jewel case, spine labels	2, 8, 8, 1	200
A4	210x297 Solid Back	1	200
A4WBS	210x297 1 Wavy line back slit	1	200
A4DBS	210x297 1 diagonal back slit	1	200
A4DBS40	210x297 Multi diagonal back slits 400mm spacing	1	200
A4MBS PCL PREMIUM OFFSET	210x297 Vertical back slits	1	200

# ORDERING PROCESS

## CHOOSE >>>>> ORDER >>>>> DELIVERY

### Ordering process for MIXED STYLE

1. Select sheet size and die-cut in the list that you find at the inner side of the leaflet, i.e. 15x125 mm, product no. PCL3-15125
2. Select paper material, i.e. SPET (PET film, silver)
3. Place order at Avery Customer Service by using the matching ordering code, i.e. SPET PCL3-15125
4. For order sizes from 1-10 boxes, orders placed before 12pm (UK time) will be dispatched within the following 48 hours. Anything placed after this time adds an additional day
5. For orders over 10 boxes, please contact Avery Customer Service prior to placing the order to check lead time and delivery options
6. All orders will be confirmed by email
7. All orders will be delivered by UPS, a tracking reference can be given, if required
8. Invoice will be created and received by email in the moment the order leaves our warehouse
9. Freight costs are covered by the consumer, and will be included at the invoice

### Ordering process for *Freestyle*

1. The consumer gives the specification of what is required and the preferred layout, drawings of shapes, if available
2. Avery email our toolmaker with all of the details and they create a CAD drawing which is sent back to Avery within 2 hours
3. Avery send the CAD drawing to the consumer for approval/amendment
4. If amendments are required return to point 2
5. Avery receives written confirmation from the consumer of their approval
6. Avery orders the die from our toolmaker and this arrives with Avery within 3-4 working days
7. Normal lead time then applies for manufacturing the finished sheets. Please see point 4 under Mixed Style
8. All orders will be delivered by UPS, a tracking reference can be given, if required
9. Freight costs are covered by the consumer. The cost will be included at the invoice

10. Tool costs are covered by the consumer. The cost will be included at the invoice

11. Tools are stored for future use, only by that consumer, and all replacements required due to wear or damage are supported by us for the life of the product itself – there are no further tooling charges payable by the consumer. The tool belongs to the consumer

### Avery Support

#### If You've Got Questions, We've Got Answers

Need help finding the right style? Required a data sheet? Got question about our design templates or ordering? Feel free to contact us or visit our websites.

#### Contact

E-mail: [nordic@avery.com](mailto:nordic@avery.com)  
 Phone: +45 70 10 18 00  
[www.avery.dk/pcl](http://www.avery.dk/pcl)  
[www.avery.se/pcl](http://www.avery.se/pcl)  
[www.avery.no/pcl](http://www.avery.no/pcl)



### **Avery Nordic**

Valdemarshaab 11 | DK-4600 Køge  
nordic@avery.com | Tel.: +45 70 10 18 00  
[www.avery.dk/pcl](http://www.avery.dk/pcl) | [www.avery.se/pcl](http://www.avery.se/pcl) | [www.avery.no/pcl](http://www.avery.no/pcl)